



TRIM

SAFE ZONE



#### SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

**Keep all elements away from the blue line (Safe Zone).**

#### TRIMMING ZONE:

Please allow 0.25 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

**Full Size = 3.62"x2.05"**

**Trim Size = 3.54"x1.97" (final size)**

**Safe zone = 3.38"x1.81" (Blue line)**

#### IMPORTANT

Please send files without our colored guidelines.  
All text should be converted to outline.